



NEIGHBORHOODS, USA
MEMPHIS, TENNESSEE
May 25-28, 2016

RE: Neighborhoods USA Conference 2016

Dear Potential Sponsor,

The City of Memphis and its Mayor, Jim Strickland, are committed to making Memphis a “City of Choice” by helping to create “Neighborhoods of Choice.” In keeping with this spirit of helping our communities become stronger we would love for YOU to join us by becoming a conference sponsor in this endeavor. The Neighborhoods USA Conference will take place May 25 - 28, 2016, and the Conference’s 2016 theme is:

“Memphis is the Place to Be”

Your company can help by providing funds in the form of a grant or by donating goods and services. There are various levels of sponsorship that your company can participate in, shown on the Sponsorship Levels enclosure. Your generous sponsorship will be used to defray the costs of the Neighborhood USA Conference 2016. Please complete the enclosed commitment letter and return it by fax at 576-7373 or by mail at the address listed below by December 23, 2015.

City of Memphis
Division of Housing and Community Development
Attn: NUSA Conference 2016
701 N. Main
Memphis, TN 38107

Please contact Jocelyn Eddins at 901.576.4728 with questions or comments.

We are grateful for your time and hope you will agree to partner with us again as we work to help our neighborhoods to become strong, sustainable, and viable “Neighborhoods of Choice.”

Thank you in advance for your support.

Sincerely,

Mayor, City of Memphis

Enclosure

Cc: Joyce Cox, NR Manager, Conference Coordinator
Jocelyn Eddins, Sponsorship Subcommittee Chairperson



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**NEIGHBORHOOD USA CONFERENCE
MAY 25 - 28, 2016
SPONSORSHIP OPPORTUNITIES**

PLATINUM CONFERENCE SPONSORSHIP LEVEL: \$50,000.00

- Reserved seating at the Mayor's table at all events
- Prominent positioning of organization's logo on all conference materials and webpage
- Full page ad in conference agenda
- Organization's materials in conference welcome packet
- Complimentary Exhibit Hall booth
- 10 complimentary full attendee registrations

GOLD SPONSORSHIP LEVEL: \$25,000.00

- Special signage, recognition and seating at sponsored event
- Half page ad in conference agenda
- Organization's materials in conference welcome packet
- Company's logo on all conference materials
- Complimentary Exhibit Hall booth
- 8 complimentary full attendee registrations

SILVER SPONSORSHIP LEVEL: \$10,000.00

- Special signage at breakfast or snack break
- Organization's materials in conference welcome packet
- Company logo on all conference materials
- Complimentary Exhibit Hall booth
- 6 Complimentary full attendee registrations

BRONZE SPONSORSHIP LEVEL: \$ 5,000.00

- Company logo on all conference materials
- Complimentary Exhibit Hall booth
- 4 complimentary full attendee registrations

COPPER SPONSORSHIP LEVEL: \$ 2,000.00

- Company logo on all conference materials
- 2 complimentary conference registrations

GOOD NEIGHBOR LEVEL: \$ 500.00

- Name recognition in the conference program booklet



NEIGHBORHOODS, USA
MEMPHIS, TENNESSEE
May 25-28, 2016

DATE

COMPANY NAME

ADDRESS

SPONSORSHIP COMMITMENT LETTER

Dear City of Memphis:

Please accept this correspondence as the official commitment from _____ to provide the sum of _____ Dollars and

(Company Name)

No Cents (\$_____) to the City of Memphis for the Neighborhood Redevelopment Conference.

Our sponsorship will be paid by (date no later than December 23, 2015) _____

These funds shall be tendered to the City of Memphis, address is listed below:

City of Memphis
Division of Housing & Community Development
Reference: Neighborhoods USA Conference
701 N. Main St.
Memphis, TN 38107

*You may also fax confirmation of your sponsorship to (901) 576-7373 or e-mail to jocelyn.eddins@memphistn.gov

Name: _____

Title: _____

Telephone: _____

Fax: _____

Signatory: _____

Thank you.

NAME

TITLE

Cc: Joyce Cox, Manager Neighborhood Redevelopment
Jocelyn Eddins, Manager Real Estate Development



www.cityofchoice.org

