

GRANTS AND FUNDRAISING MADE SIMPLE



MONEY COMETH...

MAY BE USED WITHOUT
FURTHER PERMISSION

YOUR FACILITATOR



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Are There Any **Sick** Among You?

Don't Worry, There **IS** A

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Doctor In The House!!!

PURPOSE

- **NOT** to take you around the *Work*
- **BUT** to make your efforts *Work* for You
- **THEN**, you can *HELP*
- **SO** more people will *Give*

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What Is A Grant Proposal?

“A Grant Proposal is not a report – It is a blueprint; a proposition”

- A **Grant** is the funding that the applicant receives from the grant making agencies
- A **Proposal** is the written information you prepare to meet the requirements of the funding source
- A **Grant Proposal** is not a report – It is a blueprint, proposition. It is intended to assist both the grant making agencies and applicants for funding

WHY DO YOU NEED GRANTS?

- To **Secure Funding** to Cover Deficiencies Identified in your Organizational Budget
- A **Tool to Enhance** Organizational Programs and Services
- To **Request Support** for Existing Programs or Services to New Geographic Areas or Clients

GRANTS, DONATIONS GIFTS

- What do they have *in common*?
- Should you have *a Preference*?
- When should you *Just Say No*, Thank You?

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WHAT IS YOUR NAME?

WHERE DO YOU WORK?

WHAT DOES YOUR ORGANIZATION DO IN THE
COMMUNITY?



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FIND *YOUR* MATCH SET...

- DID YOU *HEAR* SOMEONE STATE A SIMILAR ORGANIZATION, MISSION OR TARGET AUDIENCE?

– **SOLO IS DEAD**

- **SUCCESS** COMES IN WORKING TOGETHER

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FOR EXAMPLE...

- LOCAL FUNDERS ARE LOOKING FOR A CONSOLIDATED WAY TO SEEK OUT ORGANIZATIONS

[HTTP://WWW.ARTSMEMPHIS.ORG/GRANTS/](http://www.artsmemphis.org/grants/)

- FUNDING APPROVALS ARE CONTINGENT

[HTTP://WWW.ASSISIFOUNDATION.ORG/FOR-GRANTSEEKERS/](http://www.assisifoundation.org/for-grantseekers/)

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WHAT SHOULD **YOU** DO NEXT?

- **SEEK OUT THE INFORMATION YOU NEED TO BE SUCCESSFUL IN YOUR FUNDING SEARCH**
- **DON'T BE AFRAID TO ASK FOR, AND USE FEEDBACK**

WHAT DOES **YOUR** IDEAL FUNDER LOOK LIKE?



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NOW WHAT?



TAKE A *LEAP* OF FAITH

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Thinking About Applying?

- *Obtain copies of past solicitations*
- *Does your proposed project fit into a similar solicitation?*
- *Determine if your project would be a duplication*
- *If unsure if the project fits the grantmaker's goals, contact them*
- *Refine your project to meet the grantmaker's requirements*

WHAT *CAN* WE DO TO

BRING BACK



BUTTON?

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PREPARE TO SUCCEED!

A successful proposal starts with a well thought out plan of action.

What would you do If Money was **NOT** the issue and...

You had all of the resources needed to execute your plan?

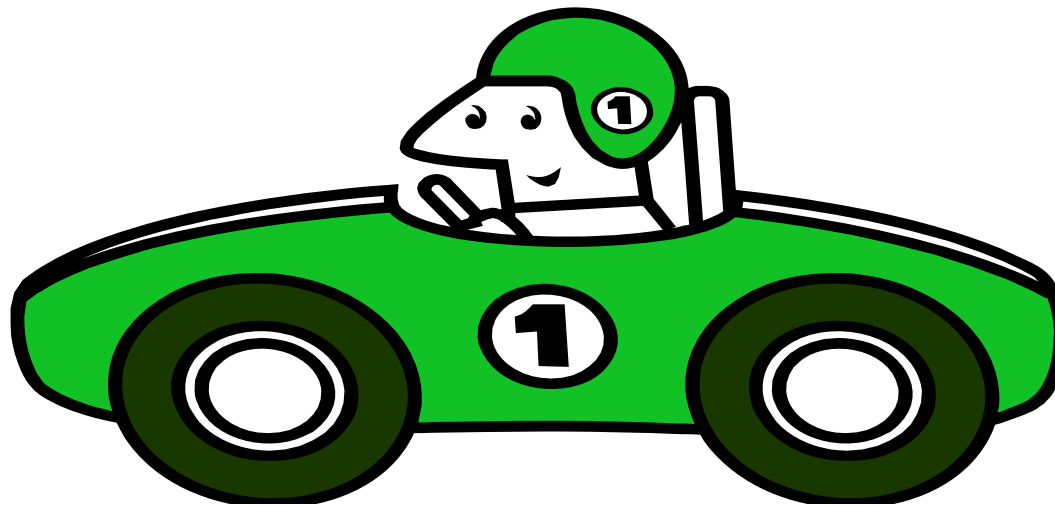
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***PREPARING
A
WINNING PROPOSAL***



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MOVING FROM THOUGHT TO EXECUTION



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YOU ARE ON THE CLOCK!!



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TOMORROW IS HERE...OMG!



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FALL BACK ON WHAT WORKS...

- **EXCELLENCE** IN ALL THINGS
- **PATTERN** OF GOOD WORKS
- **ETHICAL** STANDARDS



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TIME FOR THE...



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***SEE* WHAT **YOU** CAN DO...**



Thought is the wind, knowledge the
sail, and mankind the vessel.

Augustus Hare



FURTHER PERMISSION

WHAT WAS **YOUR** GOAL TODAY?

- MINE WAS TO SALUTE THE

F.L.A.G.

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