

# Revitalizing Neighborhoods Through Collaboration



# Panelists



**Dr. Angela Askew**  
Brewster Elementary



**Walter Casey**  
Lester Community Center



**Nicole Erwin**  
Junior League of Memphis



**Stephanie Simpson**  
Junior League of Memphis



**Amy Stack**  
Junior League of Memphis

# Planting the Seeds for G.R.O.W.

- Member survey for issue focus (October 2008)
- Education initiative development committee performed researched (2009)
- Recommendations for structure presented to leadership (Fall 2009)
- Partnership developed with the City of Memphis (Fall 2009 – Spring 2010)
- G.R.O.W. launched (August 2010)



# Growing G.R.O.W.

- Holistic approach – family focus
- Draw community together
- Provide funding in needed areas (computers/lab staff, extend hours)

## Important considerations

- Consistency
- Synergies with other organizations
- Ongoing assessment
- Member feedback
- Goal is to reproduce model



## Where G.R.O.W. is Now

- G.R.O.W. Binghampton
  - Committee of 40; 60-120 participants in programming each week.
  - Programs: Pre-K Readiness, Thursday Night Supper Club, Saturday/Special Events
- G.R.O.W. Berclair
  - Committee of 7 (20 next year); 46 families/60 children signed up
  - Programs: : G.R.O.W. Berclair at STREETS, Saturday Events
- Continued support: computer labs, tutoring, supplies, general funding

Let's hear from others  
what G.R.O.W. means to them ...

*promoting*voluntarism. *developing*the potential of women. *improving*our community.

**So, let's look at how this collaboration came together and some best practices for programming like this.**

*promoting*voluntarism. *developing*the potential of women. *improving*our community.

What were  
some of the  
critical  
elements for  
the  
successful  
startup of this  
program?





How do the  
different  
programs  
within  
G.R.O.W.  
overlap and  
work  
together?



What were the  
bumps in the  
road? How  
did you cope  
with  
challenges  
along the  
way?



Which  
elements  
worked well?  
And which  
elements did  
not work so  
well?



What  
partnerships  
were formed  
beyond the  
parties sitting  
here today?  
Which ones  
were key?



How have the  
program  
participants  
reacted? And  
how have the  
volunteers  
been  
impacted?



# Questions?



*promoting*voluntarism. *developing*the potential of women. *improving*our community.

## In Conclusion...

- What are the key elements for a successful collaborative neighborhood revitalization initiative?
  - Common goal
  - Consistency
  - Trained volunteers
  - Complimentary elements
  - Relationships and communication
  - Willingness to being open to change
  - Ongoing evaluation
  - Support from each other

Thank you!



*promoting*voluntarism. *developing*the potential of women. *improving*our community.