



youth entrepreneur development™

A City of Little Rock Youth Development Program

Program Overview

The Issue

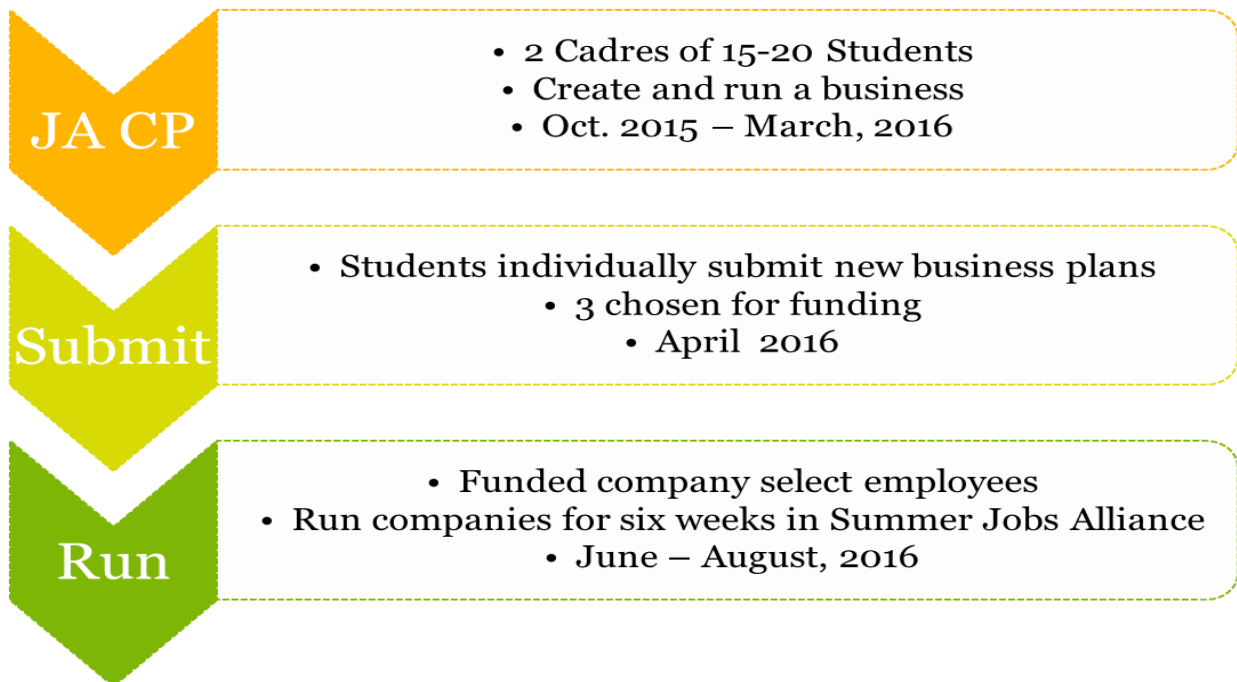
Youth unemployment disproportionately impacts our communities' most vulnerable youth – creating negative consequences for the individual and community.

Solution

A hands on entrepreneurial skill building experience that empowers youth to create and run businesses of their own.

Spark!

High school students go through Junior Achievement's *JA Company Program* over a 15-20 week span. Upon completion of that program students can submit business ideas for funding through the City of Little Rock's Summer Youth Employment Program.



JA Company Program



Spark! Tank

Interested students compete for funding for their business idea through a “Shark Tank” inspired pitch competition.

NOTES:

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